



37th annual SouthEastern Crime Stoppers Association Training Conference

“Taking it to the Streets”

Atlanta Georgia

April 15th, 2018- April 19th, 2018

Sponsorship Opportunities

The SouthEastern Crime Stoppers Association includes Crime Solvers, Crime Line, and Crime Stoppers programs from Delaware, Florida, Georgia, Maryland, North Carolina, Puerto Rico, South Carolina, Virginia, West Virginia and Washington D.C. The goal of the SECSA is to create a network of programs to disseminate information that affect to positively affect the safety in communities across the southeast region.

The purpose of this conference is to provide training to member programs. This year’s training features improving interviewing techniques and maximizing your leadership potential. In addition, the networking that takes place becomes an invaluable tool tracking wanted persons, and solving crimes that cross state lines.

Member states rely more and more on other law enforcement jurisdictions to detain suspects, provide updated information on wanted felons and to disseminate bulletins on fleeing suspects.

By sponsoring our conference, you can not only gain exposure for your company; you also highlight your commitment to improve the quality of life in communities throughout the southeast region of the country.

Sponsorship Levels

Citation \$500

By selecting this option you will receive a quarter page add in the official SECSA program provided to all attendees, and 3 months advertising on the SECSA website.

Misdemeanor \$1500

By selecting this option you will receive a half page add in the official SECSA program provided to all attendees, and 6 months advertising on the SECSA website.

Felony \$3000

By selecting this option you will receive a full page add in the official SECSA program provided to all attendees, and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Individual Conference Sponsorship Options

For companies wishing to target specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organization to choose your desired level of involvement and exposure to attendees at the SECSA conference.

One key reason why attendees come to the SECSA conference is to establish contact with members of other crime stoppers programs in this region. Therefore, social events such as the conference dinner and lunches are very well attended.

Conference Dinner - Only One Available: \$5,000

The conference dinner will take place on the Wednesday evening and provides an excellent sponsorship opportunity. The event includes local entertainment from the region, and is considered the social highlight of the conference. The dinner is about fellowship and celebrating the accomplishments member programs have achieved throughout the year. The President of the SECSA will be awarding programs across the regions for their respective achievements. Dignitaries from the host agencies will also be in attendance. A high-quality meal is provided for the conference dinner.

Signage Rights: At the conference dinner signage will be restricted to only appropriate signage provided by the conference dinner sponsor. Signage can be in the dining room and at the entrance to it. At the conference dinner, your company's name and logo will be prominently featured on each dining table. In addition, by selecting this option you will receive a full page add in the official SECSA program provided to all attendees, and one year of advertising on the SECSA website.

Dinner Passes: Your company may invite up to four representatives to attend the conference dinner.

Company Literature and Giveaway: At the conference dinner, you will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

Conference Lunch - Only Three Available: \$2,000

Whilst taking place within the formal framework of the conference, an official lunch also provides the opportunity to emphasize your organization's services or products in a fellowship type setting.

Signage Rights: At the conference lunch signage will be restricted to only appropriate signage provided by the conference lunch sponsor. Signage can be in the dining room and at the entrance to it. At the conference lunch, your company's name and logo will be prominently featured on each dining table. In addition, by selecting this option you will receive a full page add in the official SECSA program provided to all attendees, and one year of advertising on the SECSA website.

Lunch Passes: Your company may invite up to four representatives to the lunch.

Conference Backpack - Only One Available: \$2,500

The sponsorship of conference backpack is geared for a company that desires visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event when the attendees use this item when they return home.

By selecting this option you will receive a full page add in the official SECSA program provided to all attendees, and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Conference Lanyards - Only One Available: USD\$2,000

As conference attendees are required to carry their name badges during all conference functions, the conference lanyard provides unique exposure for such things as your company's name, its logo, or web address. You will have complete control of the text on the conference lanyard, within production schedules. By selecting this option you will receive a full page add in the official SECSA program provided to all attendees, and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.